

PURITY Fresh C50



PURITY C — Fresh water for the best coffee drinks

Experience ultimate coffee pleasure —
regardless of particle presence in your water quality

- The ideal solution for all coffee drinks in soft water areas
- Reduces chlorine and organic chlorine substances for a fresher aroma and taste in every cup
- Particle retention up to 10 µm to ensure reliable machine protection even in regions with high particle presence in the water



The task:

An aromatic cup of coffee lets us take a moment to forget the rest of the day. Simply switch off and enjoy. Optimally treated water for preparing coffee is a much undervalued, yet key ingredients to ensure pure enjoyment. Using the best quality of water in preparing coffee, ensures that you maximise the customer experience. Particularly in regions with high particle presence in the water, untreated water can lead to lower quality in your offering and compromise on enjoyment by impairing the look and taste of coffee.

The solution:

The latest filter in the PURITY C range is called Fresh C50 and was specially developed for soft water areas with high particle presence. The activated carbon mix is a reliable way to keep these particles away from the machine and end product and provide an enhanced, fresh taste. What's more, the machine is optimally protected. This means any damaging factors caused by the water properties are no longer a problem.

Delicious coffee drinks: Pure pleasure with PURITY Fresh C50

Benefits of PURITY Fresh C50:

- Perfectly fresh hot drinks, now also in soft water regions with high particle presence
- Optimised water provided by the latest filter from the PURITY C range, particles do not impair the quality of the end product and provide an enhanced, fresh taste. Ultimate enjoyment of delicious coffee drinks.
- The activated carbon mix not only reduces cloudiness and organic pollutants, but also the level of substances in the filtrate that can impair taste and odour
- The machines are protected in the best possible way; particles will not pass into the machine – reducing possible malfunctions

PURITY technology means:

Optimal water quality.

Highest water quality consistently – free from unwanted taste taints and odours

Highest level of product safety.

For problem-free operation, safe handling and a long service life

Simple handling.

Filter replacement is quick and simple



You are always on the safe side!

The food quality provided by BRITA water filter products is tested and monitored by independent institutions

ACS
conform

LFGB/KTW

	PURITY Fresh C50
Capacity ^{1/2}	12,000 litres
Max. operating pressure	8.6 bar
Operating temperature	4 °C – 30 °C
Flow rate with 1 bar pressure loss	160 l/h
Nominal flow	60 l/h
Pressure loss at nominal flow	0.25 bar
Empty filter cartridge volume	1 l
Dimensions (W/D/H) in mm filter head including filter cartridge	117/108/267
Weight (dry/wet)	0.7 kg / 1.5 kg
Connections (inlet/outlet)	G3/8" or John Guest 8 mm
Operating position	vertical and horizontal

PURITY Fresh C50	
Products	Order numbers
Filter cartridge	1010734 (pack of 1) / 1010909 (pack of 20)
 Filter head 0 %, G 3/8"	1002949 (pack of 1) / 297177 (pack of 20)
 Filter head 0 %, JG8	1002942 (pack of 1) / 297176 (pack of 20)
Accessories	
PURITY C cover	1000503 (pack of 10)
PURITY C step lug	1000494 (pack of 3)
BRITA FlowMeter 10-100 A	298900
BRITA FlowMeter 100-700 A	298905
Adapter 3/4" – 3/8"	1000898 (pack of 2)
Non-return valve G3/8"	1000639 (pack of 3)
Non-return valve JG8-8	292068 (pack of 3) / 292069 (pack of 25)

¹ The stated capacities have been tested and calculated on the basis of common application and machine conditions. External factors (such as fluctuating crude water quality and / or machine type) can cause deviations from this information.

² Only water of drinking water quality may be used as intake water for the BRITA water filter system.

For further information:

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